MISSION STATEMENT

Empowering every student through community support.

VALUES

Access | Community | Compassion | Equity

Inclusion | Kindness | Support | Wellness

PURPOSE

Per our bylaws, the Foundation was founded in 1998 to: " ... improve the quality of, and increase support for, public education in the Olympia School District ... The Foundation shall secure resources from individuals, businesses, foundations and others, to be distributed to support programs for which federal, state and local funding is inadequate or unavailable. Without limitation, the Foundation may work to enhance community support for public education ... "

Strategic Priorities for 2021-2023

1. INCREASE COMMUNITY AWARENESS OF THE FOUNDATION

- Develop and implement Foundation rebranding.
- Develop comprehensive marketing plan.
- Establish direct communication with District staff.

2. DEVELOP A BOARD OF TRUSTEES AND LEADERSHIP THAT IS REPRESENTATIVE OF OUR COMMUNITY

- Continue development of Diversity, Equity and Belonging (DEB) Committee.
- Hire part-time additional staff.
- Recruit additional Trustees for vacant seats.

3. ENSURE THE FOUNDATION'S LONG-TERM FISCAL VIABILITY

- Reduce program-restricted funds by at least 30 percent.
- Establish standardized framework for capturing spending and program data.
- Increase total funds raised by at least 25 percent.

4. ENHANCE AND CONTINUE TO EVALUATE THE FOUNDATION'S CURRENT PROGRAMS

- The Principal's Emergency Fund, Mental Health Initiative and Teaching & Learning Grants were identified as most impactful to students. Therefore, we should:
  - Increase spending by at least 20 percent on all programs above.
  - Ensure that 100 percent of schools apply for Teaching & Learning Grants.
  - Ensure that 100 percent of schools apply for MHI Grants.
- Develop and implement a plan to coordinate with mission-aligned local nonprofits when possible.
- Establish standardized framework for tracking progress of all Foundation programs.

5. EXPAND THE FOUNDATION'S PROGRAMS

- Develop standardized processes for the creation of any new Foundation programs.
- Identify and ensure all Communities of Concern are served and properly represented in Foundation programs.
- Develop new Foundation programs.